

THE ENTREPRENEUR'S MAP

A GUIDE TO STOP
GETTING DISTRACTED
& START GETTING
SHIT DONE

CAREER / PROFESSION

- Main cash flow
- Primary source of income

The **BIG** idea

[This is your million dollar idea. The invention, the revolution, etc]

The **Passive** income

[This is where you take what works make money. FBA, eCommerce, Dropshipping, consulting, etc]

The **Passion** Project

[Write that book, draw that painting, play that instrument – master it]

THE BACKBURNER

[You've got 1,000 ideas on what's a good business, what will make money, new opportunities, new ventures, investments, etc etc – write it here.]

[YOUR NAME]

[YOUR PROFESSION]

- [company]
- [main responsibility]
- [START DATE]

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JOHN SMITH

CREATE ENOUGH
PASSIVE CASH FLOW
TO PURSUE WRITING
CHILDREN'S BOOKS

ACCOUNTANT

- Ernest & Young
- Bookkeeping for Kaiser Permanente
- 2012-Present

EXAMPLE

Create a paramedic drone that can fly in CPR and defibrillator equipment to a scene of an accident

Fulfillment by Amazon – medical disposables – low cost supplier from China for individuals – amazon listing only

Children's book about being the new kid in school – little boy version – Adam. Follow up with companion book, about Mary -

- Solar panel roof shingles
- Stainless steel harmonica
- 100% recycled compost paper
- Franchise business for Push cart fruit stand